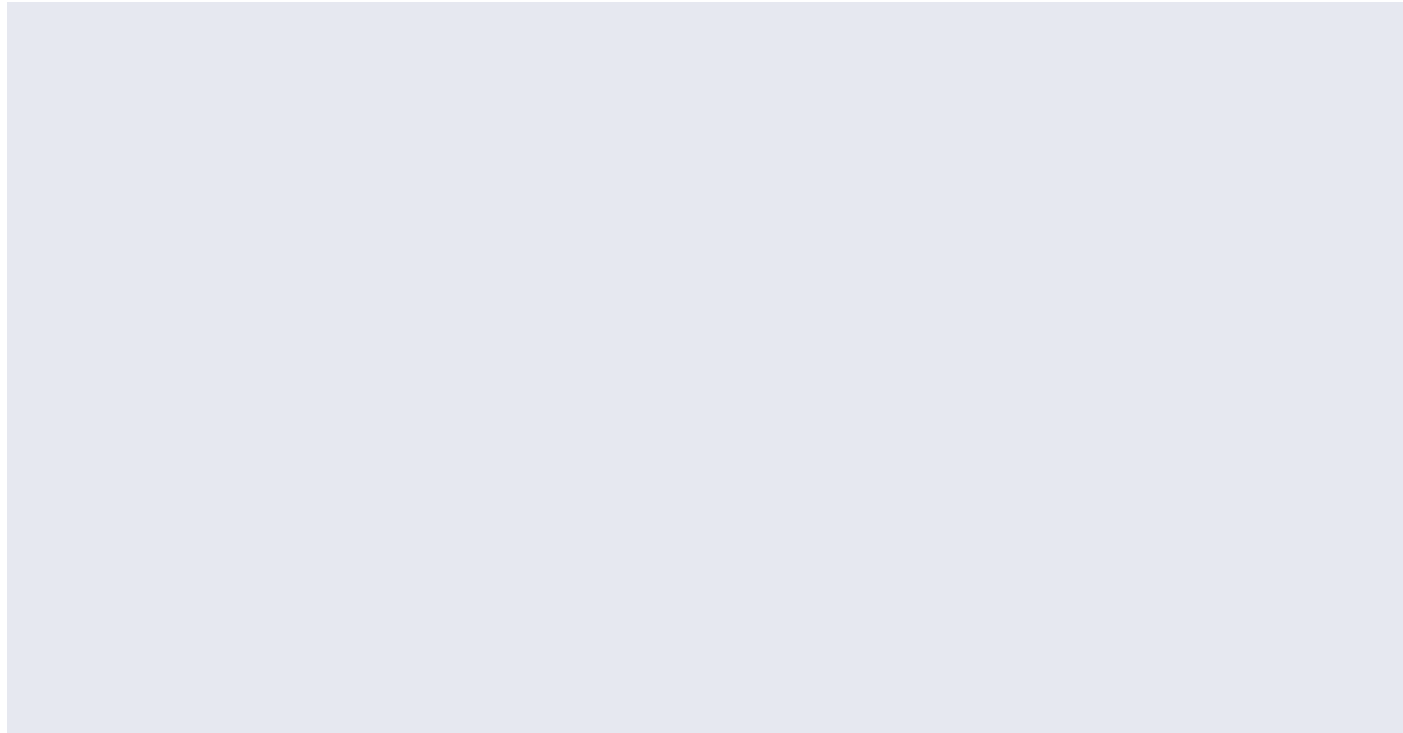


## Executive summary

~> , ~> B>LL^%W%L} S%o, E s~...>BL ħp>cs-nALL~%B>LH%a~sTB>~" ¥, cL^~"pL~



# Business and the economy

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## Now

Careers education improves employment outcomes for young people and recruitment prospects for business

## Next

Employer engagement needs to start early and focus on skills

# Closing the gap

## Now

Careers education helps tackle disadvantage

## Next

Remaining barriers to equity should be

The current model positively benefits business and the economy, reducing NEET rates and improving talent pipelines for employers

<, Ÿ~n..L, ..Lš~s-%o"Ÿ , ~%f s~p~pL p̄npL%†Ÿ> s~f...; C\$%~>~L~ ~L%oyL ¥", ŸAL\* flf15~p>~%ŸHL~"~%š, "pL^s-%o"Ÿ , ~%o ~, NL} .., ¥L^%dL.., ^"~p>"~pLs^L~n>nL} L~"E s~p~LHŸB> , ~pL ..%pL} ~, HLçL , ...~LÉ ~>L~".s.L s-L%o

Good careers education helps young people effectively navigate career choices – balancing personal wants with labour market needs

5pL} , %oB>^LL~L>H¥%ŸHL~"~%L} , ^L~syL ¥", p>çL çHL>%oA, Ÿ"~s-HŸ%oçL%pL¥E >~"~", ŸE, ^y s~>~H~L%oyL ¥", ŸAL~s-j ŸL~BLHAY~..L^BLçLH~nL~HL~As%š~%B", ^%o

